

Sports For Youth Foundation

Sports For Youth Foundation a 501-C3 non-profit corporation
6101 110th Ave SE Bellevue WA. 98006 Phone 425-255-8102

-- Home Page www.sportsforyouth.com E-Mail info@sportsforyouth.com

Junior Volleyball Club Members and Parents,

We have only one club wide fundraiser for our program. ALL club members are required to take part in our Annual Club YEARBOOK Fundraiser. The Club Yearbook will contain club history, team pictures, and team rosters as well as advertisements. The Yearbook fund-raising program will provide everyone the opportunity to raise enough money to pay for their club dues. **Each club member is required to either contribute three, \$50.00 advertisements (\$150 in ads) or contribute a \$30 donation to the yearbook. (The difference between the two is.. the advertisements are other people's money.... The \$30 donation is your money)**

REMEMBER that 80% of the advertising money goes DIRECTLY to YOUR daughters club account. We have included a sample-advertising page from a previous Yearbook, an ad-rate sheet, and a letter explaining the fundraiser program for potential advertisers. This year we will also include recognition and a web-link (if appropriate) on our website. We encourage all of our members to support the sponsors of our club.

The Sports For Youth Foundation, is a non-profit 501-C3 organization (# 91-1661581-04112), all ads will be tax deductible. The donation check should be made out to *Sports For Youth Foundation*. Our non-profit status should help you sell the ads. Individuals and businesses that advertise in the yearbook will be "sponsoring" the club. Club members will receive a credit of 80% of their advertising sales towards their Club "account"; the remaining 20% will be used to offset the costs of producing and printing the yearbook. Here is an example of how it can work:

Ad #	Ad Price	Amount to Player
1	\$50.00	\$40.00
2	\$50.00	\$40.00
3	\$50.00	\$40.00
4	\$50.00	\$40.00
5	\$100.00	\$80.00
6	\$100.00	\$80.00
		\$320.00

Who do you sell ads to? (Dentist; Doctor; Orthodontist; Optometrist.) Your parents, their place of business, their friends, their travel agent, their/your hair dresser, their Realtor, their insurance agent, their gardener...Your High School Booster Club, neighborhood service station, your favorite restaurant, your teacher, your school nurse... just about anybody can buy an ad or "sponsor" you for junior club! Parents have as much luck at selling ads / accepting donations to the yearbook as the players.

Advertising rates are reasonable: 1/8 page (business card size) = \$50, 1/4 page = \$100, 1/2 page = \$200, Full Page = \$400. The deadline for finding advertisers is **February 21st, 2010**. We are starting the Fundraiser today to allow you a full month to collect ads. We are planning to have the yearbook produced by the middle of March. Yearbooks will be produced for the following: every member of the volleyball club, all sponsors or advertisers, potential recruiters attending our tournaments.

There is no limit to how many ads or the amount of "credit" you can earn. Any unused balance left at the end of the season can be used to purchase products at the Volley Store, help pay for travel tournaments like the Davis Volleyball Festival or if you are really successful -- to pay for your trip to Europe with the Goodwill Ambassadors Volleyball Tour this summer.

We look forward to a very successful Junior Volleyball season! Should you have any questions, feel free to call me at the Sports For Youth Foundation office. Good Luck!

Note: **Advertisements should be camera ready art.** We will scan and place each advertisement. Advertisements will be printed in black and white format.

Sincerely,
John Littleman
Director, of Sports For Youth Foundation

Sports For Youth Foundation Programs;
Goodwill Ambassadors Sports Tours; South End Juniors Volleyball Club,